

RaAM

Researching & Applying Metaphor
www.raam.org.uk

Association for Researching & Applying Metaphor

Annual General Meeting (AGM5)

2 July, 2010

VU University, Amsterdam

Reports & accounts 2009-10

- Chair
- Treasurer
- Web editor
- Conference Secretary
- Postgrad liaison & development Officer
- Newsletter editor

Word versions can be obtained by emailing the Secretary

Chair's report

Lynne Cameron

Chair's report

- **Conferences and other events:**
 - Endorsement of metaphor workshop, 2009 Corpus Linguistics conference, University of Liverpool, UK.
 - RaAM8 in Amsterdam: efficient co-ordination and effective communication between the local organisers and the EC.
- **Public benefit:**
 - funding for student bursaries to attend the 2010 conference.
 - Support for pre-conference tutorials.
 - Early Career Research Paper Prize; PhD Conference Prize.
- **Communications:**
 - Two newsletters
 - Launch of RaAM blog
 - Facebook site, currently for student members
 - **Journal discounts:** substantial discounts negotiated for members on *Metaphor & Symbol* and *Metaphor and the Social World*

Moving forwards...

- **RaAM has pursued its constitutional objectives**
 - to advance the study of metaphor, with a commitment to the application of metaphor research to real world issues;
 - to encourage the development of rigorous research methods for the study of metaphor in real world contexts;
 - to foster interdisciplinary collaboration in this area of study.
- **RaAM achieved legal status as a charitable trust in 2006 and is registered with the UK Charity Commission**
 - support for good governance and quality assurance for the membership;
 - constitution;
 - clear procedures for business;
 - accountability to the membership.
- **Efficient, workable guidelines and procedures established for finance, membership, communications and events.**

- **The EC has developed efficient ways of working.**
- **Annually alternating conferences and specialist seminars**
 - RaAM endorsement of workshops at other conferences
 - Procedures for bidding
- **The RaAM website**

Treasurer's report

Jeannette Littlemore

*Overview of income and expenditure:
5th April 2009 – 4th April 2010*

- The amount carried over from 2008-9 was £8,172
- At the end of the 2009-10 financial year (5th April 2009 - 4th April, 2010) RaAM finances stood at **£8,149**
- This figure included £5018 in the savings account and £3128 in the current account

Breakdown of Income

- Membership fees £3972
- Interest on savings £3

Breakdown of Expenditure

- Website hosting £34
- RaAM insurance £408
- Executive Committee Meeting Expenses £3,556

*Income and expenditure since the end of the last
financial year
(Between 4th April and 8th June 2010)*

Income

- Surplus from Amsterdam workshop: £2207
- Membership fees: £1860

Expenditure

- Student bursaries for RaAM 2010: £938
- Accommodation pre-conference workshop speakers:
£463
- EC expenses: £16

Current balance:

£10,741

Future Income

Membership fees

RaAM conferences and workshops

Membership Fees

One year's senior membership: £35

Two year's senior membership: £60

One year's membership for students or retired:
£20

Two year's membership for students or retired:
£30

Future Expenditure

- RaAM prizes
- Conference bursaries and fee waivers
- Possible funding for pre-conference workshops
- Maintenance of the RaAM website
- Insurance
- Organization of EC meetings

Current Membership

(8th June 2010)

150 members

Of whom:

65 students

80 senior members

5 are retired

Web editor's report

Tony Berber-Sardinha

Visits

- 2006 – 2007: 5% up
- 2007 – 2008: 1.5% up
- 2008 – 2009: 1.5% up
- 2009 – 2010: projected even
(unique visitors)

Origin of visits (see tables)

- Growth
 - European Countries (.eu): +17%
 - Brazil: +12.5%
 - Britain: 11%
- Drop
 - US: -11%
 - Netherlands: -4%
 - China: -3.5%

Yearly changes

Year	Unique visitors	Change	Number of visits	Change	
2006	661		859		
2007	3494	5.285930408	4633	5.39348079	
2008	5163	1.477676016	8033	1.73386575	
2009	7372	1.427852024	12044	1.49931532	
2010	3664		6400		

Countries whose share grew from 2009 to 2010

Pages visited

Country	2006%	2007%	2008%	2009%	2010%
Albania	.0%	.0%	.0%	.0%	.0%
Algeria	.0%	.0%	.0%	.0%	.4%
Azerbaijan	.0%	.0%	.0%	.0%	.0%
Belarus	.0%	.0%	.0%	.0%	.0%
Bolivia	.0%	.0%	.0%	.0%	.0%
Brazil	3.0%	1.3%	.3%	7.3%	12.5%
Cameroon	.0%	.0%	.0%	.0%	.0%
Croatia	.0%	.0%	.0%	.1%	.1%
Estonia	.2%	.0%	.1%	.0%	.1%
European country	4.0%	3.5%	2.1%	16.2%	17.4%
Ghana	.0%	.0%	.0%	.0%	.0%
Great Britain	9.6%	13.5%	15.7%	7.6%	11.3%
Hong Kong	.2%	.8%	1.0%	.9%	1.1%
Hungary	.1%	.1%	.1%	.3%	.6%
Iran	.7%	.6%	.1%	.3%	.3%
Japan	.8%	.4%	.9%	1.1%	1.5%
Kenya	.0%	.0%	.0%	.0%	.3%
Kyrgyzstan	.0%	.0%	.0%	.0%	.0%
Luxembourg	.1%	.0%	.0%	1.1%	1.3%
Mali	.0%	.0%	.0%	.0%	.0%
Malta	.0%	.0%	.0%	.0%	.0%

Out of 102 countries listed in website log

Countries whose share grew from 2009 to 2010

Country	2006%	2007%	2008%	2009%	2010%
New Zealand	.1%	.0%	.1%	.5%	.5%
Nicaragua	.0%	.0%	.0%	.0%	.0%
Nigeria	.0%	.0%	.0%	.1%	.1%
Oman	.0%	.0%	.0%	.0%	.0%
Palestinian Territories	.0%	.0%	.0%	.0%	.0%
Poland	.8%	.7%	.5%	1.6%	2.3%
Portugal	1.5%	.0%	.0%	.4%	.4%
Puerto Rico	.0%	.0%	.1%	.0%	.1%
Republic of Serbia	.0%	.0%	.0%	.0%	.1%
Russian Federation	.2%	.1%	.1%	4.7%	5.8%
Saudi Arabia	.1%	.3%	.1%	.2%	.3%
Senegal	.0%	.0%	.0%	.0%	.1%
Slovak Republic	.0%	.0%	.0%	.0%	.1%
Spain	9.6%	8.1%	7.8%	5.1%	5.5%
Sri Lanka	.0%	.0%	.0%	.0%	.0%
Sweden	1.1%	.5%	.5%	.9%	1.1%
Switzerland	.1%	.1%	.4%	.1%	.3%
Syria	.0%	.0%	.0%	.0%	.2%
Taiwan	.1%	.9%	.9%	.9%	2.1%
Trinidad and Tobago	.0%	.0%	.0%	.0%	.0%
United Arab Emirates	.0%	.0%	.0%	.0%	.1%
Yemen	.0%	.0%	.0%	.0%	.0%

Countries whose share dropped from 2009 to 2010

Country	2006%	2007%	2008%	2009%	2010%
Argentina	.2%	.1%	.5%	.2%	.0%
Armenia	.0%	.0%	.0%	.0%	.0%
Australia	3.7%	2.2%	2.4%	1.6%	.8%
Austria	.4%	.3%	.2%	.3%	.2%
Bahrain	.0%	.0%	.0%	.0%	.0%
Belgium	.6%	.7%	1.1%	.9%	.4%
Benin	.0%	.0%	.0%	.0%	.0%
Bulgaria	.0%	.0%	.0%	.1%	.0%
Canada	1.2%	.5%	.4%	1.4%	1.2%
Chile	.0%	.0%	.0%	.3%	.2%
China	.1%	.5%	.8%	5.2%	3.5%
Colombia	.0%	.0%	.0%	.1%	.0%
Costa Rica	.0%	.0%	.0%	.2%	.1%
Cyprus	.0%	.0%	.0%	.0%	.0%
Czech Republic	.1%	.3%	.3%	.2%	.1%
Denmark	.8%	.3%	.1%	.3%	.3%
Ecuador	.0%	.0%	.0%	.0%	.0%
Egypt	.0%	.0%	.0%	.0%	.0%
Finland	.2%	.7%	.2%	.3%	.3%
Former Czechoslovakia	.0%	.0%	.0%	.2%	.0%
France	.3%	.3%	.2%	.9%	.7%
Georgia	.0%	.0%	.0%	.0%	.0%
Germany	2.8%	1.3%	1.4%	5.8%	2.9%
Greece	1.2%	.3%	.2%	.8%	.3%

Countries whose share dropped from 2009 to 2010

Country	2006%	2007%	2008%	2009%	2010%
India	.1%	.2%	.1%	1.2%	.6%
Indonesia	.1%	.0%	.0%	.4%	.4%
Ireland	.4%	.0%	.1%	.4%	.1%
Israel	.2%	.1%	.1%	.2%	.1%
Italy	2.0%	1.4%	1.2%	1.1%	1.1%
Ivory Coast (Cote D'Ivoire)	.0%	.0%	.0%	.0%	.0%
Jamaica	.0%	.0%	.0%	.0%	.0%
Jordan	.2%	.0%	.0%	.1%	.1%
Kuwait	.0%	.0%	.0%	.0%	.0%
Latvia	.0%	.1%	.1%	2.1%	1.0%
Lithuania	.0%	.0%	.2%	.6%	.4%
Macedonia	.0%	.0%	.0%	.1%	.0%
Malaysia	.0%	.0%	.0%	.1%	.0%
Mexico	.3%	.2%	.0%	.2%	.1%
Moldova	.0%	.0%	.0%	.4%	.1%
Netherlands	3.4%	5.4%	7.4%	4.8%	4.2%
Norway	1.1%	1.2%	.2%	.6%	.3%
Pakistan	.0%	.0%	.0%	.1%	.0%
Peru	.0%	.0%	.0%	.0%	.0%
Philippines	.0%	.0%	.0%	.1%	.1%
Romania	.3%	.0%	.0%	.9%	.4%
Singapore	.2%	.0%	.1%	.1%	.0%
Slovenia	.0%	.0%	.2%	.2%	.2%
South Africa	.1%	.1%	.0%	.3%	.1%
South Korea	.4%	.1%	.1%	.2%	.0%
Thailand	.2%	.5%	.4%	.3%	.2%
Tunisia	.0%	.0%	.0%	.6%	.6%
Turkey	.5%	.2%	.6%	.3%	.2%
Ukraine	.1%	.0%	.0%	3.7%	1.0%
United States	45.9%	49.6%	46.9%	12.3%	11.4%
Uzbekistan	.0%	.0%	.0%	.0%	.0%
Venezuela	.0%	.0%	.0%	.0%	.0%
Vietnam	.0%	.0%	.1%	.1%	.0%

Countries whose share remained unchanged from 2009 to 2010

Country	2006%	2007%	2008%	2009%	2010%
Others	.0%	.0%	.0%	.0%	.0%
Unknown	.8%	2.0%	3.5%	.0%	.0%

Conference Secretary's report

Fiona MacArthur

Conference Secretary's report

1. RaAM Seminar 2011
 - To be held in Toledo (Spain), May 2011: Local organisers Rosario Caballero and Javier Diaz Vera
2. RaAM Conference 2012
 - To be held at the University of Lancaster (UK) 4th-7th July 2012. Local organisers Elena Semino and Veronika Koller
3. Feedback from delegates at RaAM events
 - Online survey to be completed within one month of the conference, please!

PDLO's Report

Lettie Dorst

- attended EC8 meeting & conferred by e-mail with rest of EC about various subjects
- answered e-mails about subjects such as RaAM student membership, upcoming PLDO election, benefits of RaAM, etc.
- sent out e-mail requests for contributions to RaAM website, PhD database, RaAM newsletter, Facebook Group, etc.
- updated RaAM Student Web Page together with Tony Berber Sardinha
- created & monitored RaAM Facebook Group

- as member of the LOC for RaAM8: jointly responsible for organizing PhD bursaries, PhD conference prize, PhD lottery, accommodation, and pre-conference tutorials
- answered questions & sent out regular updates about PhD-related RaAM8 info
- contact with bursary applicants about requirements, registration, visa
- contact with conference prize nominees
- prepared a PhD event for RaAM8

Newsletter editor's report

Elena Semino

Newsletter editor's report

- The planning, compilation and distribution of the newsletter have gone smoothly overall.
- I get some information and items from members, but, ideally, more should be elicited.
- Squibs may be hard to include regularly, without more encouragement.
- I have received little feedback so far, so I don't know whether members read the newsletter and find it useful.
- It is clear that members prefer to receive the newsletter as part of an email, as well as being able to access it on the website.

Executive Committee Elections

Graham Low

Procedure

- Nominations ended at 18.30 hr, 1 July.
- You should each have a voting slip.
- I will list the names of candidates on screen.
- Please write the name of your preferred candidate in each of the 9 boxes.
- Then fold your slip in half.
- Hand it to

Candidates for Chair

- Alan Cienki

Candidates for Secretary

- Graham Low

Candidates for Treasurer

- Mark Lee

Candidates for Conference Secretary

- Alice Deignan

Candidates for Web editor

- Tony Berber-Sardinha

Candidates for Newsletter Editor

- Lettie Dorst

Candidates for PDLO

- Ewa Biernacka
- Austin Bennett

Candidates for Ordinary Member (UK)

- Jeannette Littlemore

Candidates for Ordinary Member (int)

- Irene Mittelberg

THE END

Thank you to everyone for attending
the AGM