

RaAM

Researching & Applying Metaphor
www.raam.org.uk

Association for Researching & Applying Metaphor

Annual General Meeting (AGM6)

6 May, 2011

Hotel Valdeparaiso, Almagro, Spain

Initial business

- Apologies for absence
 - Web editor, Newsletter editor, Treasurer
- To approve minutes of previous meeting
- Matters arising
 - Journal discounts
 - Update on payment options (PayPal)

Reports & accounts 2010-11

- Chair
- Treasurer
- Web editor
- Conference Secretary
- Postgrad liaison & development Officer
- Newsletter editor

Word versions can be obtained by emailing the Secretary

Chair's report

Alan Cienki

Background on RaAM

- The Association for RaAM was set up as a charitable trust, registered with the UK Charity Commission, in 2006
- The stated objective of the Association:
 - to advance the study of metaphor for the public benefit, with a commitment to the application of metaphor research to real world issues.
- Additional goals:
 - to encourage the development of rigorous research methods for the study of metaphor in real world contexts;
 - to foster interdisciplinary collaboration in this area of study.

Background on RaAM

- Regular activities:
 - Biennial conference in even years (2012, 2014)
 - Specialized seminar in odd years (2011, 2013)
 - Note procedure for making a bid to host one yourself!
 - Occasional endorsement of relevant events at other conferences

Background on RaAM

- Regular activities (continued):
 - Annual General Meeting of the Association
(required annually with at least 20 members)
 - Executive Committee meetings (twice per year)
 - 4 December 2010 (Amsterdam)
 - 4 May 2011 (here)

- Upcoming RaAM events:
 - Thanks to the local organizing committee of this RaAM Seminar!
 - RaAM9 conference, Lancaster U., 4-7 July 2012

- Recent public benefit:
 - Offered funding for bursaries/stipends for some students to attend this specialized seminar
 - Set up and maintaining Metaphor-L e-mail listserv:
http://raam.org.uk/mailman/listinfo/metaphor-l_raam.org.uk
- Idea for the future:
 - Possibly small grants/seed money for research or educational projects
- Suggestions for other activities for public benefit?

- Communications:
 - Website: www.raam.org.uk
 - E-mail list for info to RaAM members
 - RaAM Facebook group
 - Two newsletters per year

- Journal discounts:
 - *Metaphor and Symbol* (Taylor and Francis)
 - E-mail: societies@tandf.co.uk
 - *Metaphor and the Social World* (John Benjamins)
 - See <http://www.raam.org.uk/Discounts.html>

Treasurer's report

Jeannette Littlemore for Mark Lee

Overview of income and expenditure: 5th April 2010 – 4th April 2011

- The amount carried over from 2009-10 was £8,149
- At the end of the 2010-11 financial year (5th April 2010 - 4th April, 2011) RaAM finances stood at **£13,294**
- This figure included £5021 in the savings account and £8273 in the current account

Income & expenditure

- Overall income £10,568
- Overall expenditure £5,673

Income from

- Membership fees
- The last RaAM Conference
- Interest on savings

Breakdown of Expenditure

- Website hosting £8
- RaAM insurance £411
- RaAM Prize £220
- EC Meeting Expenses £5034

(Potential) Future Income

Membership fees

RaAM conferences and workshops

Membership Fees

One year's senior membership: £35

Two years' senior membership: £60

One year's membership for students or retired: £20

Two years' membership for students or retired: £30

Future Expenditure

- RaAM prizes
- Conference bursaries and fee waivers
- Possible funding for pre-conference workshops
- Maintenance of the RaAM website
- Insurance
- Organization of EC meetings

Current Membership

(3rd May 2011)

- 59 members (note: May is membership renewal month)
- Of whom:
 - 31 students
 - 27 senior members
 - 1 is retired

Web editor's report

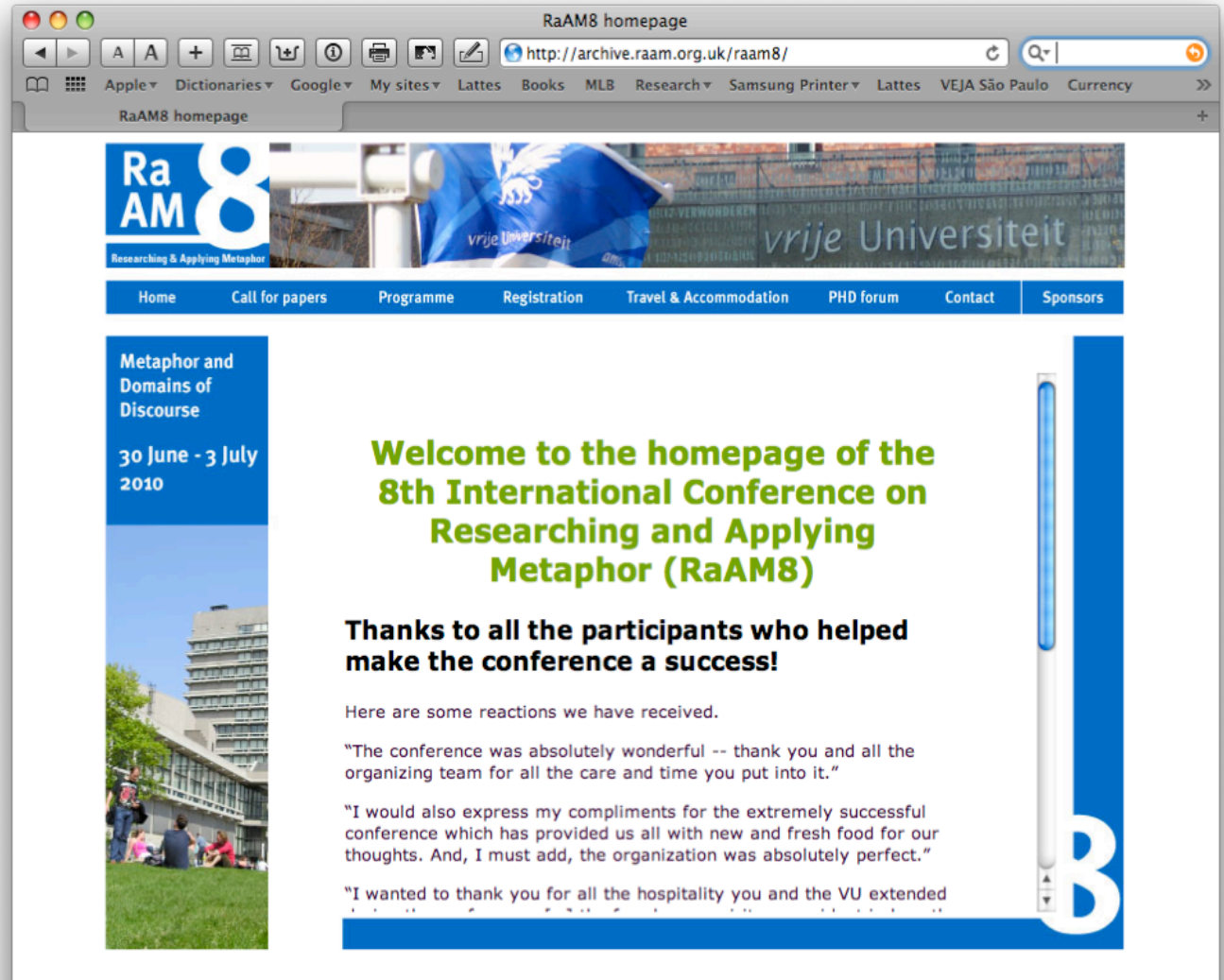
Alan Cienki for Tony Berber-Sardinha

Relational databases

- Switch from text to relational databases considered.
 - Approved at yesterday's EC meeting.
 - This will enable building in desired additional functions, such as
 - notifying members when their membership is about to expire,
 - allowing attachments to e-mails to members for distributing the newsletter as a pdf file, etc.

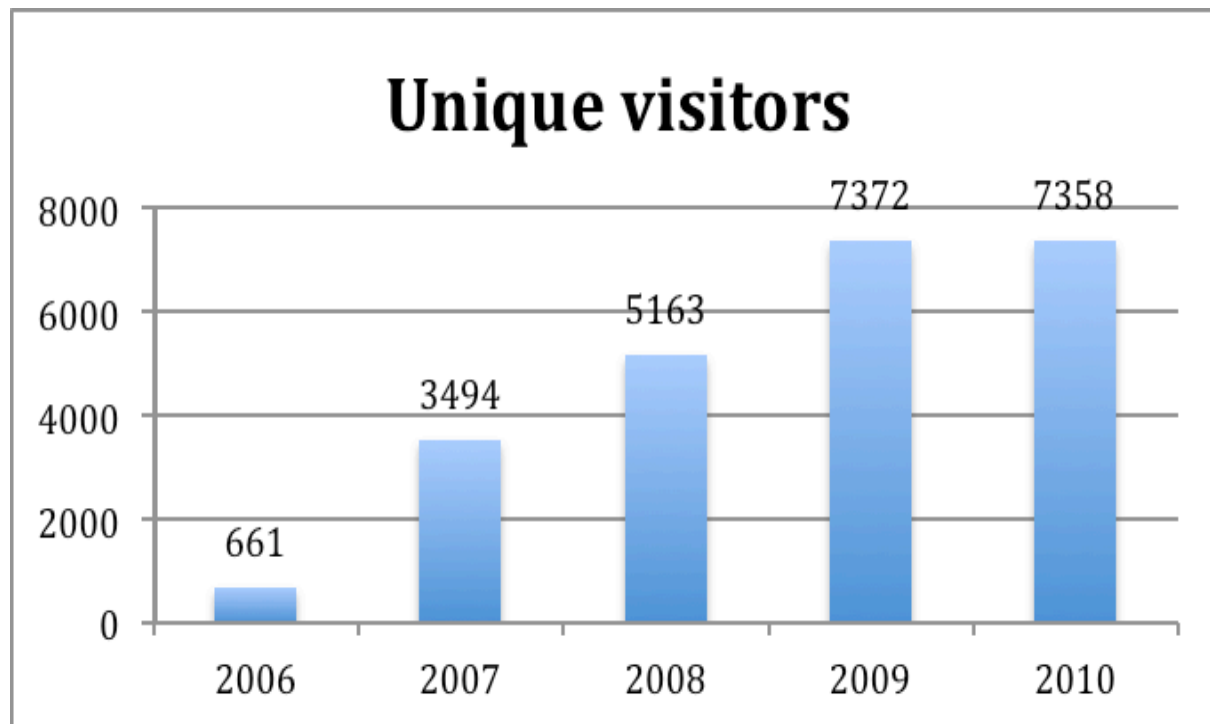
Archive

The website for RaAM 8 (Amsterdam 2010) was added to the archive.



Website access: unique visitors

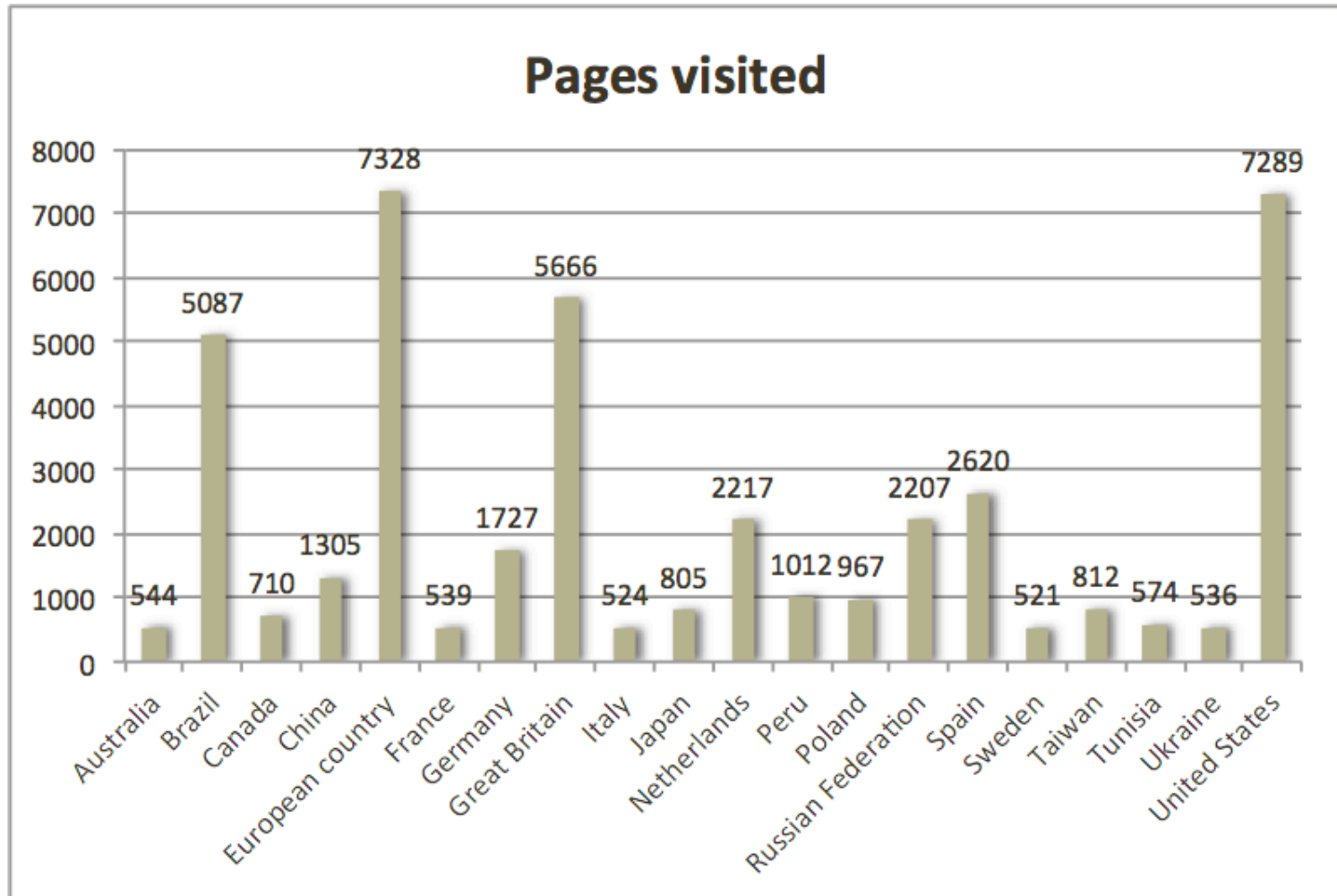
- These remained about the same as previous year. Chart indicates number of different people (IPs) accessing the website; number remains steady compared to last year.



Origin of access

- The chart on the next slide shows total pages visited by each of the top 20 regions.

Origin of access



Origin of access

- Most pages were viewed by users in either the EU (‘unknown countries’) or the USA; these two regions combined account for about 1/3 of all visits.
- Most visitation is concentrated in a just few regions: the top four regions (EU, USA, GB and Brazil) account for more than 50% of all pages viewed:

Country	2010
European country	14.7%
United States	14.6%
Great Britain	11.4%
Brazil	10.2%

Conference Secretary's report

Alice Deignan

RaAM9 Conference

4-7 July, 2012, University of Lancaster, UK

Plenary speakers: Masako Hiraga; Albert Katz;
Andreas Musolff.

Pre-conference workshops on methods of metaphor
analysis.

Call for papers to be issued in summer 2011.

RaAM endorsed event

“Metaphor in social interaction: Culture, genre
and discourse communities”

Within the 44th Annual Meeting of the Societas
Linguistica Europaea (SLE) at the University of La
Rioja, Spain, 8-11 September 2011.

Future events

- Specialised seminar: between May - July 2013
- RaAM 10: between May - July 2014

Bids to host either of these warmly invited.

Please contact the Conference Secretary
(Alice Deignan).

2013 Specialised Seminar

To be held between May and July of 2013.

Normally 50-100 participants.

Bids to be received by November 2011. Call for bids to be announced shortly on the RaAM website.

Details of how to present a bid available on the website now, and/ or please contact the Conference Secretary (Alice Deignan).

PLDO's Report

Ewa Biernacka

PLDO's Report

- Sent out update emails monthly (RaAM mailing list and Facebook), with calls for contributions to RaAM website, PhD database, Facebook, and summaries of what is available (links to websites and applications) for RaAM student members.
- Monitored and administered RaAM Facebook Group – it now has 92 members (as of 26th April 2011), with numbers still increasing.
- Updated RaAM student website, uploaded materials and information sent by members (with the help of Tony Berber Sardinha)

PLDO's report

- Emails and messages also sent out with information regarding relevant postgraduate research funding opportunities, jobs, in the UK and internationally.
- Responded to members' queries regarding RaAM membership, benefits, the seminar, via email and Facebook messages.
- Attended RaAM EC meetings and conferred with RaAM Board on various subjects via email.
- Liaised with Local Organisers and RaAM EC to plan for and organise a PhD event on the first day of the conference; event sponsored by RaAM EC (tapas at EL GORDO bar/restaurant in Almagro).

Newsletter editor's report

Irene Mittelberg for Lettie Dorst

Newsletter editor's report

- The planning, compilation and distribution of the newsletter have gone smoothly overall.
- Received some information and items from members, but more encouragement to contribute remains necessary.
- 58 people accessed newsletter, 8 online, out of 179 members at the time (so, 1/3)
 - EC decided yesterday on a strategy to increase readership
- Have received little feedback on contents and style, so we don't know whether members appreciate the newsletter.

Appointment of the Exec. Comm.

- Elections – no current vacancies
- Change in voting procedure

Last items

- Issue of international money transfer rates for conference and seminar fees
- Any other business?

THE END

Thank you to everyone for attending
the AGM